

Technology for OEM Design Engineers and Engineering Management



# **2012** media information

The weekly eMagazine that delivers BRANDING and LEADS with names, titles, companies, emails, and more...



# AWARENESS - TRAFFIC - BRANDING - LEADS

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The Designfax weekly eMagazine's editorial content links to dedicated Designfax web pages for even more branding and lead opportunities. Sponsor a product page with your banner or button. Choose from Motion Control, Mechanical, Electrical/Electronic, Fluid Power, or Software Web pages and receive additional leads from buyers who visit that page.

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#### SAMPLE ISSUE AT: www.designfax.net

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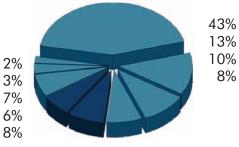
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Technology for OEM **Design Engineers** and Engineering Management

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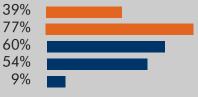


Product or Systems Design Engineer Design Research and Development **Design Engineering Management** Other Design Engineering Function

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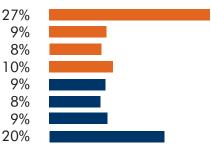
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# EDITORIAL CALENDAR

#### JANUARY

Blast Dates: Jan 10, 17, 24, 31 Features: CAD/CAM Plastics LEDs Hybrids

#### FEBRUARY

Blast Dates: Feb 7, 14, 21, 28 Features: Bearings Prototyping Sensors Off-Highway Product Spotlight: Sensors

#### MARCH

Blast Dates: Mar 6, 13, 20, 27 Features: Motion Control Aerospace/Defense Motors Engineered Materials

#### APRIL

Blast Dates: Apr 3, 10, 17, 24 Features: Industrial Automation Medical Adhesives Cabling/Connectors Product Spotlight: Fluid Power

#### MAY

Blast Dates: May 1, 8, 15, 22 Features: Automotive Vibration Machine Vision CAD/CAM

#### JUNE

Blast Dates: Jun 5, 12, 19, 26 Features: Controls/Drives Handles/Knobs Motors Fasteners Product Spotlight: Motors JULY

Blast Dates: Jul 3, 10, 17, 24 Features: Hydraulics Mechanical Drives Power Test & Measurement

#### AUGUST

Blast Dates: Aug 7, 14, 21, 28 Features: Assembly Components Lean Manufacturing LEDs Recreation Equipment Product Spotlight: Switches

#### SEPTEMBER

Blast Dates: Sep 4, 11, 18, 25 Features: Linear Guides/Slides Pumps Robotics Wireless

#### OCTOBER

Blast Dates: Oct 2, 9, 16, 23 Features: Fluid Power Design Tools Switches Aerospace/Defense Product Spotlight: Fasteners

#### NOVEMBER

Blast Dates: Nov 6, 13, 20, 27 Features: Pneumatics Prototyping Fasteners Motors

#### DECEMBER

Blast Dates: Dec 4, 11, 18, 26 Features: CAD/CAM Industrial Automation Valves/Cylinders Packaging Product Spotlight: Fluid Power Technology for OEM Design Engineers and Engineering Management

#### **MONTHLY COVERAGE**

(48 issues per year) NEW PRODUCTS (weekly)

Electrical/Electronic Mechanical Motion Control

plus EVERY OTHER MONTH Product Spotlight

plus SECOND WEEK OF MONTH Software

plus THIRD WEEK OF MONTH Materials

SPECIAL FEATURES (weekly) Wheels 5-Star Product Videos+ (video link) Engineer's Toolbox: inquire about Sponsorship!

#### OTHER ONGOING EDITORIAL

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