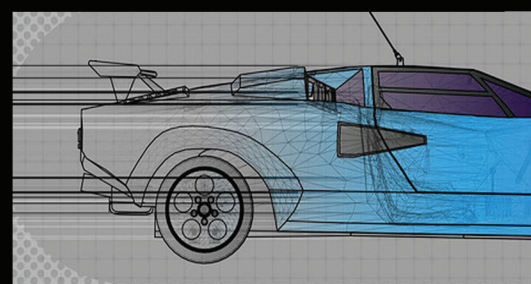
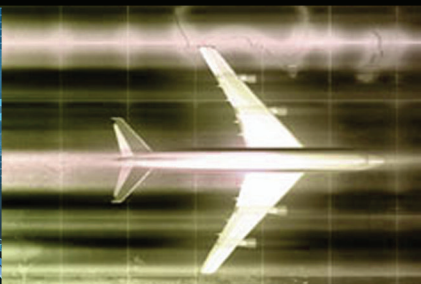
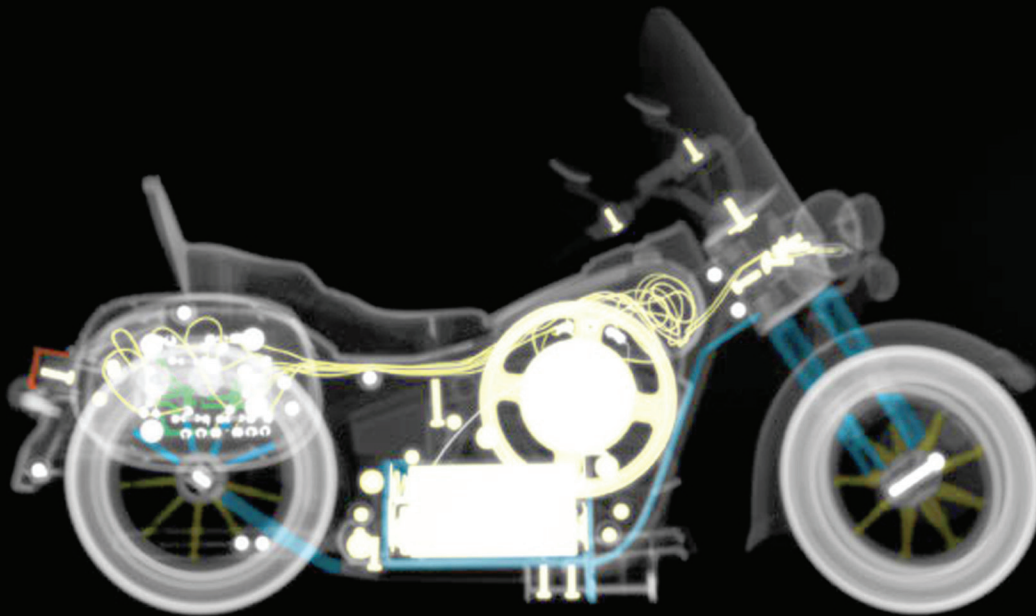


# Design<sup>fax</sup>

Tech for OEM Engineers

Technology for OEM  
Design Engineers  
and Engineering  
Management



**2017**  
media information

The weekly eMagazine  
that delivers  
**BRANDING** and **LEADS**  
with names, titles,  
companies, emails,  
and more...

# 2017 Design fax

Tech for OEM Engineers

Technology for OEM  
Design Engineers  
and Engineering  
Management

## AWARENESS ■ TRAFFIC ■ BRANDING ■ LEADS

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## AD OPTIONS



### TEXT BANNER



VIDEO+



BIG BOX

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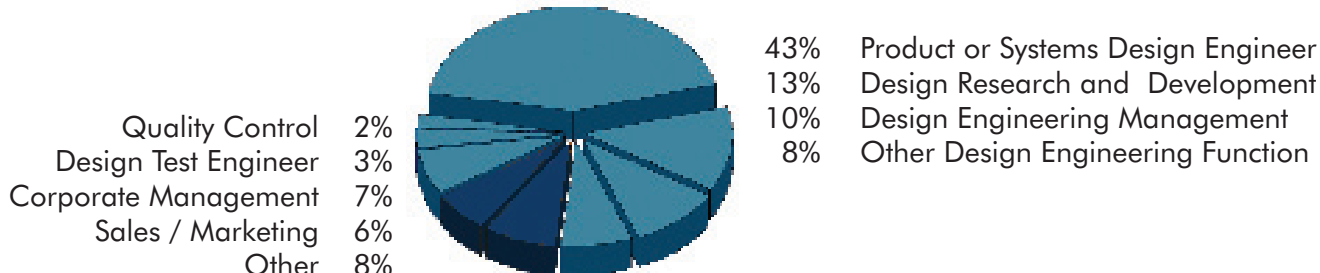
NATIONAL SALES MANAGER

**John Holmes**

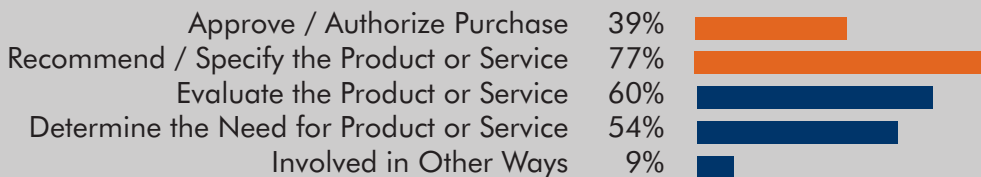
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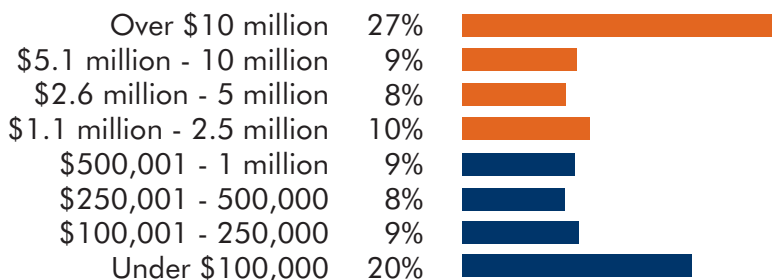


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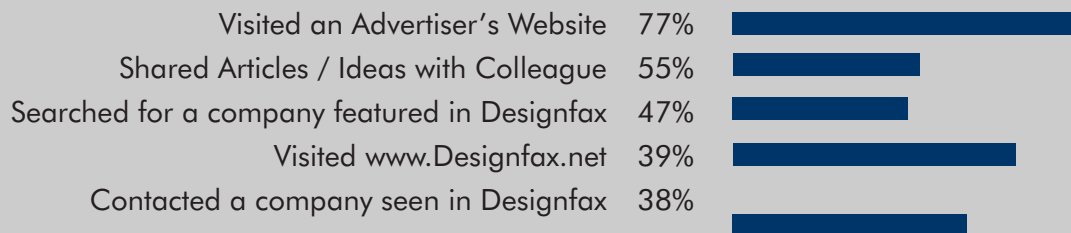


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## EDITORIAL CALENDAR\*

### JANUARY

Blast Dates: Jan 10, 17, 24, 31  
Features: CAD/CAM  
Plastics  
LEDs  
Add. Mfg. Metals  
Touch Technologies

### FEBRUARY

Blast Dates: Feb 7, 14, 21, 28  
Features: Bearings  
Prototyping  
Sensors  
Off-Highway  
Spotlight: Sensors

### MARCH

Blast Dates: Mar 7, 14, 21, 28  
Features: Motion Control  
Aerospace/Defense  
Motors  
Engineered Materials  
3D Printing

### APRIL

Blast Dates: Apr 4, 11, 18, 25  
Features: Industrial Automation  
Medical  
Adhesives  
Cabling/Connectors  
Spotlight: Fluid Power

### MAY

Blast Dates: May 2, 9, 16, 23  
Features: Automotive  
Gears  
Machine Vision  
CAD/CAM  
Spotlight: Military

### JUNE

Blast Dates: Jun 6, 13, 20, 27  
Features: Controls/Drives  
Handles/Knobs  
Motors  
Fasteners  
Spotlight: Motors

### JULY

Blast Dates: Jul 5, 11, 18, 25  
Features: Hydraulics  
Mechanical Drives  
Power  
Test & Measurement  
Film Technologies

### AUGUST

Blast Dates: Aug 1, 8, 15, 22  
Features: Assembly Components  
Lean Manufacturing  
LEDs  
Recreation Equipment  
Spotlight: Switches

### SEPTEMBER

Blast Dates: Sep 5, 12, 19, 26  
Features: Linear Guides/Slides  
Pumps  
Robotics  
3D Printing  
Molding

### OCTOBER

Blast Dates: Oct 3, 10, 17, 24  
Features: Fluid Power  
Design Tools  
Switches  
Aerospace/Defense  
Spotlight: Fasteners

### NOVEMBER

Blast Dates: Nov 7, 14, 21, 28  
Features: Pneumatics  
Prototyping  
Fasteners  
Motors  
Spotlight: Military

### DECEMBER

Blast Dates: Dec 5, 12, 19, 26  
Features: CAD/CAM  
Industrial Automation  
Valves/Cylinders  
Packaging  
Spotlight: Fluid Power

### MONTHLY COVERAGE

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Materials

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\*These feature topics are covered in other forms in most months.