

## EDITORIAL CALENDAR

### JANUARY

Blast Dates: Jan 5, 12, 19, 26  
Features: CAD/CAM  
Plastics  
LEDs  
Hybrids  
Product Spotlight: Plastics

### FEBRUARY

Blast Dates: Feb 2, 9, 16, 23  
Features: Bearings  
Prototyping  
Sensors  
Off-Highway  
Product Spotlight: Sensors

### MARCH

Blast Dates: Mar 2, 9, 16, 23  
Features: Motion Control  
Aerospace/Defense  
Motors  
Engineered Materials  
Product Spotlight: Fluid Power

### APRIL

Blast Dates: Apr 6, 13, 20, 27  
Features: Industrial Automation  
Medical  
Adhesives  
Cabling/Connectors  
Product Spotlight: Adhesives

### MAY

Blast Dates: May 4, 11, 18, 25  
Features: Automotive  
Vibration  
Machine Vision  
CAD/CAM  
Product Spotlight: Machine Vision

### JUNE

Blast Dates: Jun 1, 8, 15, 22  
Features: Controls/Drives  
Handles/Knobs  
Motors  
Fasteners  
Product Spotlight: Motors

### JULY

Blast Dates: Jul 6, 13, 20, 27  
Features: Hydraulics  
Mechanical Drives  
Power  
Test & Measurement  
Product Spotlight: Fluid Power

### AUGUST

Blast Dates: Aug 3, 10, 17, 24  
Features: Assembly Components  
Lean Manufacturing  
LEDs  
Recreation Equipment  
Product Spotlight: LEDs

### SEPTEMBER

Blast Dates: Sep 7, 14, 21, 28  
Features: Linear Guides/Slides  
Pumps  
Robotics  
Wireless  
Product Spotlight: Robotics

### OCTOBER

Blast Dates: Oct 5, 12, 19, 26  
Features: Fluid Power  
Design Tools  
Switches  
Aerospace/Defense  
Product Spotlight: Switches

### NOVEMBER

Blast Dates: Nov 2, 9, 16, 23  
Features: Pneumatics  
Prototyping  
Fasteners  
Motors  
Product Spotlight: Fasteners

### DECEMBER

Blast Dates: Dec 7, 14, 21, 28  
Features: CAD/CAM  
Industrial Automation  
Valves/Cylinders  
Packaging  
Product Spotlight: Fluid Power

### MONTHLY COVERAGE

(48 issues per year)

NEW PRODUCTS (weekly)

Electrical/Electronic  
Mechanical  
Motion Control

plus  
FIRST WEEK OF MONTH  
Spotlight

plus  
SECOND WEEK OF MONTH  
Software

plus  
THIRD WEEK OF MONTH  
Materials

SPECIAL FEATURES (weekly)

Wheels  
5-Star Product  
**NEW!** Videos+ (video link)

OTHER ONGOING EDITORIAL

Case Studies  
Guest Editorials  
How-To Articles  
White Papers  
Design Essentials

Send articles and products to:

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